



BE A PARTNER

ABOUT US

Project STEP (String Training Education Program) champions equitable access to comprehensive music education for students from racial and ethnic backgrounds underrepresented in classical music.

WHAT WE DO/ Good to know

Project STEP offers our students long-term and early access to music instruction, orchestra & ensemble participation, workshops, mentorship, masterclasses, summer music camps, and more!

- ✔ Project STEP is the Nation's FIRST college and career pathway program for students of color in classical music.
- ✔ Your philanthropic support is important to us and important to our community...and your brand! We work exclusively with you to make sure our City knows that you support equity in the arts, music education, and pathways to college programs.



OUR IMPACT

The outcomes of our program consistently show excellence in music, strengthened cultural identity, creative skill development, and college readiness.

- 56** **Current Number of Students**
Because the program is longterm (up to 12 years) each student represents a \$100K investment.
- 42** **Years of Equity in Music**
Project STEP has been championing equity in classical music for over four decades. We were the first in the nation to do this work!
- 100** **College/Conservatory Acceptance Rate**
Every Project STEP graduate has gone on to college or conservatory & approximately 60% go into the music profession.

EVENT: April 8, 2025 | Grace by Nia

Be part of this incredible event at Boston's most exciting supper club & speakeasy. Know your funds directly support our students.

- **WHERE:** Grace by Nia, Boston - Seaport
- **SPECIAL GUEST:** Project STEP alumni & faculty
- **MEET:** Community leaders, Boston's creative sector, musicians, and philanthropists
- **ENJOY:** Complimentary libations, hors d'oeuvres, and music! We promise you will have an epic time while supporting the arts.



301 Massachusetts Ave.
Boston, MA 02115



jodiemcmenamin@projectstep.com
projectstep.org

OUR SPONSORSHIP LEVELS

When you invest in Project STEP your support also makes you an ambassador of change, placing importance on how our society values the diverse cultures and ethnicities of our communities. Please note all press is conducted through our contracted partner, Newsmakers. You can sponsor this event directly online using our donate button at projectstep.org

01

CONCERT MASTER : \$10,000

Lead Sponsor of the event with signage throughout the Seaport venue, opportunity to speak, full-page ad in the program book, social posts, press inclusion, website inclusion, evite inclusion, company volunteer opportunities at the event, inclusions in annual report, 10 tickets to the event. Custom opportunities available.



02

PRESTO : \$5,000

Sponsor of a musician with signage included at the Seaport venue, full-page ad in the program book, social posts, website inclusion, evite inclusion, 8 tickets to the event.



03

VIVACE : \$2,500

Half-page ad in the program book, social posts, website inclusion, evite inclusion, 6 tickets to the event.



Sponsorships of \$1,000 (4 tickets) and \$500 (2 tickets) are also available and include tickets, program book inclusion, and social posts.

We are always happy to customize a sponsorship to help further your philanthropic goals.

Thanks to the generosity of friends like you, we are able to amplify the stories and voices of our young musicians of color.

Questions? Director of Development and Marketing: Jodie McMenamin | jodiemenamin@projectstep.org | 617-267-5777.

YOUR NAME :

COMPANY :

E-MAIL :

PHONE :

OTHER ADD :

NOTES :

Project STEP

301 Massachusetts Ave | Boston Symphony Hall

Sponsor online using the donate button at projectstep.com



Project STEP: projectstep.org | EIN 22-2505816

CONTACT: jodiemcmenamin@projectstep.org | 617-267-5777

EVENT DATE: Tuesday, April 8, 2025

VENUE: GRACE BY NIA - 60 Seaport Blvd. | Boston, MA 02210

GUESTS: 200

PARTNERSHIP MENU

SPONSOR LEVELS & BENEFITS	CONCERT MASTER \$10,000	PRESTO SPONSOR \$5,000	VIVACE SPONSOR \$2,500	ALLEGRO OR ANDANTE SPONSOR \$1,000 / \$500
BRANDING FOR EVENT: MATERIALS AND SIGNAGE, PRE-EVENT PRINT AND DIGITAL MARKETING, INCLUSION IN ALL PRESS, DIGITAL PRESENCE AT EVENT	✓	PARTIAL BRANDING	EVENT DIGITAL PRESENCE ONLY	EVENT DIGITAL PRESENCE ONLY
SPONSOR LOGO ON WEBSITE EVENT PAGE AND IN EVENING PROGRAM BOOK	PLUS FULL PAGE PROGRAM AD FOR THIS EVENT & SPRING CONCERT	PLUS FULL PAGE PROGRAM AD	✓	
SOCIAL MEDIA PROMOTED POSTS	5	2	1	1
COMPLIMENTARY GUEST TICKETS	10	8	6	4 2
ON STAGE RECOGNITION	✓	✓		
SPONSORSHIP OF ANOTHER EVENT IN 2025	✓			

All funds support the students, programs, and mission of Project STEP. To book your sponsorship, please visit projectstep.org and the 2025 Grace by Nia Event.

Questions? jodiemcmenamin@projectstep.org by March 25, 2025. Thank you.