

# projectSTEP

## AD FORM

Project STEP Parent's Council Benefit | Corporate/Business Ad

**Ad Copy due: April 28, 2018 at 5pm**

You can e-mail ads to [jodiemcmenamin@projectstep.org](mailto:jodiemcmenamin@projectstep.org)

To place an advertisement, please complete or email the following:

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Ad Sold By: \_\_\_\_\_

**Your ad also includes a link to your company on our website under the "Parent Benefit" sub-page of ProjectSTEP.org's "Support" page.**

### Ad rates and sizes:

Full Page Back Cover:	\$500	5.5 X 8.5"
Full Page Inside Covers:	\$300	5.5 X 8.5"
Full Page:	\$200	5.5 X 8.5"
Half Page:	\$100	5.5 X 4"
Quarter Page:	\$50	1.75 X 2.75"

**Important AD Instructions:** Advertisers must provide digital ready images via email only to [jodiemcmenamin@projectstep.org](mailto:jodiemcmenamin@projectstep.org). This includes JPEG, TIFF, PSD, or PDF files at 300 DPI (high-resolution) and under 5MB. It is preferred that the ad is already designed in the above size specifications. If businesses are not able to design their own ad, a 300 DPI image and corresponding text should be sent via email only to [jodiemcmenamin@projectstep.org](mailto:jodiemcmenamin@projectstep.org). Please label all emails with PB AD and the company name. *EXAMPLE:* PB\_AD\_Project STEP. Please note all ads are in black and white.

**Please email this form to [jodiemcmenamin@projectstep.org](mailto:jodiemcmenamin@projectstep.org). Payment can be made via Paypal through the Project STEP website ([projectstep.org](http://projectstep.org) > donate), via credit card by calling 617.267.5777, or send a check made payable to Project STEP by April 28, 2018:**

Project STEP  
Symphony Hall  
301 Massachusetts Avenue  
Boston, MA 02115-4557

Questions? Call Jodie McMenamin at the Project STEP office at (617) 267-5777.